



**\*\*\*M LEWIS SAUERWEIN VOICE-OVER RATES\*\*\***

VOICE OVER MEDIUM and RELEVANT LENGTH of FINISHED AUDIO

ON HOLD / PHONE MESSAGES / VOICEMAIL / IVR RATE

320 words or less €175

800 words or less €300

1600 words or less €700

NON-BROADCAST USE / IN STORE / E-LEARNING / MULTIMEDIA / MOBILE APPS / GAMING / INTERNET ONLY USAGE / WEB EXPLANATION VIDEOS RATE

Up to 1 minute €175

Up to 2 minutes €215

Up to 5 minutes €315

Up to 7 minutes €415

Up to 10 minutes €500

Up to 15 minutes €575

Up to 20 minutes €610

Up to 25 minutes €700

Up to 60 minutes €850

Up to 120 minutes €1750

Up to 180 minutes (3hrs) €2500

AUDIOBOOKS RATE

Per hour (Initial hour paid in advance. Additional hours are invoiced at €350 per hour)

€350

PODCASTS - OPENER AND CLOSER RATE

2 x 15 seconds or less €100

MOVIE PROMOS RATE

Up to 30 secs €750

Up to 120 secs €1000

(BROADCAST) LONG FORM NARRATION / DOCUMENTARY RATE

Up to 10 minutes €650  
Up to 30 minutes €850  
Up to 60 minutes €1300

RADIO / TV - IMAGING AND PROMOS (MIN ORDER 10 / UP TO 10 secs EACH)  
RATE

10 x Dry Liners €250  
11-20 x Dry Liners €350  
Promos unlimited (per hour session) €350

RADIO STATION BULK RATES - LOCAL MARKETS 5 to 284 ONLY - ONE  
VOICE RATE

3 x up to 30 second spots €200  
5 x up to 30 second spots €350

CHANGES TO SCRIPTS AFTER BOOKING (REVISIONS) RATE

Up to 10 word changes / new script additions €40  
Up to 40 word changes / new script additions €60

2 - ADDITIONAL LOADINGS (In addition to above rates if applicable)

TAGS - BROADCAST (Tags are defined as a difference in the last 10 seconds of a spot)  
RATE

Up to 5 extra tags €50  
Up to 10 extra tags €100

CHARACTER VOICES (Any voice different to talent's regular speaking voice) RATE

30 Seconds or less €50 Per Character  
More than 30 seconds €100 Per Character

POLITICAL SPOTS RATE

Up to 30 seconds €125  
More than 30 seconds €175

TEXT PROOFING (From/to a foreign language) RATE  
€25 PER 500 WORDS

PRODUCTION OF AUDIO - (ADD CLIENT SUPPLIED MUSIC + EFFECTS or  
EDIT FILES) RATE

Up to 30 minutes (Complete file length) €50  
Up to 60 minutes (Complete file length) €90  
Up to 90 minutes (Complete file length) €150

3 - USAGE (This is only valid if the recording is for RADIO or TV)

RADIO & TV SPOTS THAT WILL AIR \*LESS\* THAN 5 STATES \*WILL NOT\*

INCL. NYC / LA or CHI RATE  
30 seconds or less €75  
31 seconds to 90 seconds €125

RADIO & TV SPOTS THAT WILL AIR \*LESS\* THAN 5 STATES \*BUT\* INCL.  
NYC / LA or CHI RATE  
30 seconds or less €450  
31 seconds to 90 seconds €550

RADIO & TV SPOTS THAT WILL AIR IN 5 OR \*MORE\* STATES RATE  
30 seconds or less €750  
31 seconds to 90 seconds €900

(UK) REGIONAL BROADCAST ONLY - SMALL MARKETS RATE  
30 seconds or less €75  
31 seconds to 90 seconds €125

(UK) AIRING IN A CAPITAL CITY RATE  
30 seconds or less €350  
31 seconds to 90 seconds €450

RADIO & TV SPOTS THAT WILL ALSO BE USED ONLINE RATE (In addition to  
base fee)  
Up to 30 seconds €100  
More than 30 seconds €200

INFOMERCIALS (Airing anywhere in one country) RATE  
1 minute to 3 minutes €475  
3 minutes to 5 minutes €575

INTERNATIONAL TV or RADIO USAGE (Only select this option + base session fee)  
RATE (NEGOTIABLE BASED ON COUNTRY)  
30 Seconds or less €700  
30 to 60 seconds €1200

ON LOCATION  
(per day plus expenses): €400